
VAXALOR

GRAPHIC DESIGNING PORTFOLIO



VAXALOR

A design team that turns brands into visual experiences.

We've worked with over **28 brands** to create award-winning visuals that truly engage audiences.
By combining AI technology with creative design,
we're leading the way in this exciting industry transformation.

28+
Brands Collaborated

500+
Designs Delivered

10+
Industries Served



VAXALOR

Ideas first.
Craft always.

We bring together strategy, design and technology to create visual experiences that give brands a distinct point of view.

01
THINK

Strategy
Concepts
Direction

02
CREATE

Graphic Design
Branding
Art Direction

03
EXPERIMENT

AI Visuals
Motion
Creative Technology

04
DELIVER

Social Content
Digital Assets
Campaigns



STRATEGIC THINKING. CREATIVE DESIGN. IMPACTFUL RESULTS.



We bring your brand to life, adding real craft to every touch point.

IDENTITY

Crafting distinct brand identity and applying it across digital, print and physical touch points to create an impact that lasts.

EXPERIENCE

Elevated digital experiences with delightful micro-interactions, motion and obsessive attention to detail.

What we do

- Brand Identity & Logo Design
- Brand Playook
- Social Media Design
- Web & UI Graphics
- Video Graphics and Animations
- Marketing Collateral

VAXALOR

Our experience has taught us that great design needs a clear process.

We believe great design comes from a thoughtful process, collaborative thinking and attention to every detail.



01 Discovery & scope

02 Research & strategy

03 Concept & moodboards

04 Design & iteration

05 Refine & deliver

Selected Work

A curated selection of work across brands, campaigns and visual experiences.

01 **Unjob.ai YouTube Thumbnails**
Social Media Creative Design

02 **Visuals and Posters**
Social Media Management

03 **Moms Ever**
Campaigns · Ads · Visual Content



STRATEGY



CREATIVE



DIGITAL

MAKING TECH CONTENT CLICK.

THE CHALLENGE

How do you make technical automation topics feel exciting enough to earn attention on a crowded YouTube feed?

THE DESIGN APPROACH

HOOK
Bold headlines that stop the scroll.

HIERARCHY
Clear visual flow that delivers the message fast.

CONTRAST
High contrast colours and accents for impact.

RECOGNITION
Consistent subject, colours and style.





01 AUTOMATE ANYTHING



02 SOCIAL MEDIA POSTING



03 WRITING & POSTING



04 JOB & LEAD SCRAPER



05 LEAD SCRAPER + PROPOSAL



06 BLOG & SEO AUTOMATION

PROJECT
YouTube Thumbnail Series

CATEGORY
AI • Automation
Creator Content

STYLE
Bold • High Contrast
Tech • Creator-led

DELIVERABLE
7 Thumbnail Concepts

TOOLS
Photoshop
Canva

VISUAL EXPLORATION — WHERE COMPOSITION BECOMES THE CONCEPT

01 CONCEPTUAL

Using typography as a visual frame to merge the subject with the message.



02 EDITORIAL

Combining scale, typography and multiple subject treatments to build a powerful sports narrative.



03 CINEMATIC

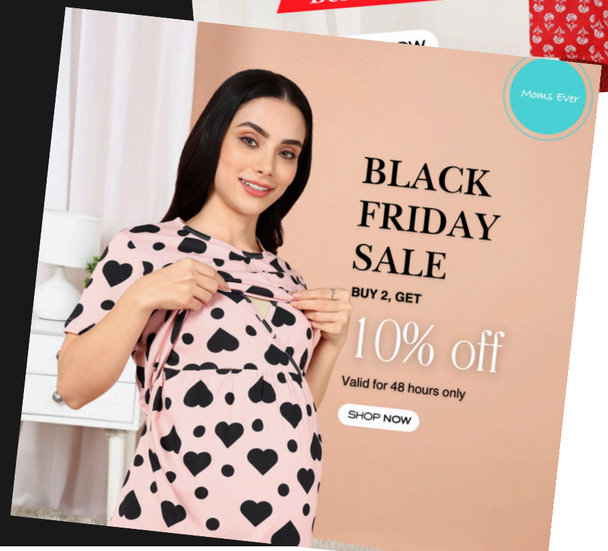
Layering imagery, contrast and framing to create a cinematic automotive composition.



Moms Ever







Moms Ever

Social Media Graphic Design

Moms Ever is a maternity & women's wear brand creating comfortable, functional and stylish apparel for modern mothers.

CLIENT

Moms Ever

PROJECT

Social Media Graphic Design

SCOPE

Campaigns · Product Stories · Promotions

THE BRIEF

Create engaging social media creatives that make maternity wear visually appealing, easy to understand and compelling to shop — while maintaining a warm, feminine and trustworthy brand presence.

OUR APPROACH

Lifestyle-led visuals + product storytelling + promotional messaging, designed to turn product benefits into attention-grabbing social content while balancing aesthetics, clarity and conversion.

> *"We want to be remembered as the best part of your maternity journey."*
>
> — Moms Ever

Made to stop the scroll.

Moms Ever — Social Media Creative Design

A range of social media creatives crafted to showcase product benefits, highlight offers and drive engagement across every stage of the customer journey.

PROMOTE

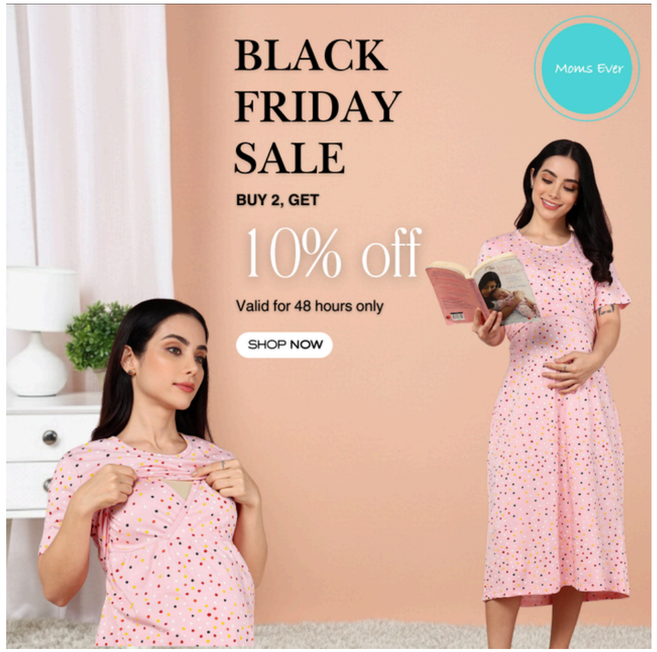
Campaigns that create urgency and drive action.

SHOWCASE

Highlighting features, comfort and functionality.

CONVERT

Building trust, social proof and action.







◇ Visual Storytelling

♡ Engagement Driven

□ Conversion Focused

✦ Brand Consistent

Promotional Campaigns	Product Storytelling	Engagement Boosters	Conversion Focused

Our values



Craft over speed

We commit to a vision, timeline and deliverable, so we remain guardians of quality — never rushing the work that carries a brand's name.

Trust is foundational

Our clients invest more than money in every brief. We honor that trust by delivering exactly what we promise, on time, on brand, beyond expectation.

Momentum creates magic

Great design isn't just about milestones — it's about the moments in between. We build brands that feel inevitable, not accidental.

VAXALOR

LET'S CREATE WHAT'S NEXT.

Ready to turn your brand into a visual experience?

MAKE IT
MEMORABLE.
MAKE IT
YOURS.

From strategy to scroll-stopping design, we're ready to build visuals that make your brand impossible to ignore.

LET'S WORK TOGETHER →

CREATIVE DESIGN • SOCIAL MEDIA • BRAND VISUALS • AI-POWERED CREATIVITY

GET IN TOUCH

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